

Hello <Contact>,

I'm excited to tell you about a new program called the Yoga Stress Coach Certification Course.

If you've ever wanted to help your clients, students, loved ones, or even yourself use yoga and mindfulness to bring stress under control, this very well may be your time.

Your journey to changing lives as a Yoga Stress Coach will involve three revolutionary training modules that will leave you expert in the application of yoga and mindfulness techniques.

Using this powerful wisdom together with customized yoga practices you'll be ready to put your clients on the road to the happy, healthy lives they deserve.

- **Learn** - Dive deep into the internal mechanics of stress, the human nervous system, yoga psychology, and ancient mind-body healing techniques.
- **Perform** - Experience the power of yoga first-hand as you perform the entire BOOTSTRAP Yoga Stress-management Program created for the U.S. Military.
- **Serve** - Make a meaningful impact by helping our returning warriors to reclaim their lives from stress and live the happy lives they deserve.

As a friend of <YOUR COMPANY> we wanted to give you a little gift:

For being a member of the <YOUR COMPANY> Community, we're putting \$100 in your account so you can get the entire program for just \$299 (for a limited time).*

We hope you can join us for this very special training and help restore happiness and harmony to the lives of millions struggling from stress all around the world.

If you have any questions at all, please don't hesitate to get in touch at <COMPANY EMAIL>. We're here to serve in whatever way we can.

Warmest regards,